

EC'd Yes    Last Received: 08/27/2012 12:35 PM    Showing Buylines: All Rep & Sta Revised Lines

Station WVBT-TV NORFOLK, VA.	Agency ( ) MUNDY KATOWITZ MEDIA INC	Rep Firm
Advertiser ( ) PRIORITIES USA ACTI	1322 G. STREET SE	Sales Office ( ) PHILADELPHIA
Product PRIORITIES USA	WASHINGTON, DC 20003	Salesperson ( ) ANJIE BRADY
Estimate# 1562	Agency C/P1/P2/E 321/340/1562	
Buyer CASEY BESSETTE	Flight Dates 09/25/2012 - 10/01/2012	Salesperson Phone# 215-567-6005
Phone#	Hiatus Weeks	Salesperson FAX# 215-567-5938
Fax#		

-- CONTRACT COMMENT --

CLIENT: PRIORITIES USA ACTION SC=\*

-- REMARKS --

VER 3 ISSUED TO REV PRGM LN'S 6-12; REV TP LN 19  
PLS CONFIRM ASAP  
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*6	TU	4P-5P	STEVE WILKOS	:30	\$250.00	09/25-09/25	1	1	1	\$250.00	
				Buyline Comment: REVISE PRGM								
				Sales Remark: V3 REVISE PRGM								
				V3 Program Name Change, Comment Changed								
	*7	W	4P-5P	STEVE WILKOS	:30	\$250.00	09/26-09/26	1	1	1	\$250.00	
				Buyline Comment: REVISE PRGM								
				Sales Remark: V3 REVISE PRGM								
				V3 Program Name Change, Comment Changed								
	*8	TH	4P-5P	STEVE WILKOS	:30	\$250.00	09/27-09/27	1	1	1	\$250.00	
				Buyline Comment: REVISE PRGM								
				Sales Remark: V3 REVISE PRGM								
				V3 Program Name Change, Comment Changed								
	*9	F	4P-5P	STEVE WILKOS	:30	\$250.00	09/28-09/28	1	1	1	\$250.00	
				Buyline Comment: REVISE PRGM								
				Sales Remark: V3 REVISE PRGM								
				V3 Program Name Change, Comment Changed								
	*10	M	4P-5P	STEVE WILKOS	:30	\$200.00	10/01-10/01	1	1	1	\$200.00	
				Buyline Comment: REVISE PRGM								
				Sales Remark: V3 REVISE PRGM								
				V3 Program Name Change, Comment Changed								

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Advertiser (    ) PRIORITIES USA ACTI    1322 G. STREET SE    Sales Office (    ) ANJIE BRADY  
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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*11	TU	5P-6P	JERRY SPRINGER	:30	\$250.00	09/25-09/25	1	1	1	\$250.00	
				Buyline Comment: REVISE PRGM								
				Sales Remark: V3 REVISE PRGM								
				V3 Program Name Change, Comment Changed								
	*12	TH	5P-6P	JERRY SPRINGER	:30	\$250.00	09/27-09/27	1	1	1	\$250.00	
				Buyline Comment: REVISE PRGM								
				Sales Remark: V3 REVISE PRGM								
				V3 Program Name Change, Comment Changed								
	*19	SA	11P-1130P	SATURDAY LATE NEWS	:30	\$1,000.00	09/29-09/29	1	1	1	\$1,000.00	
				Buyline Comment: REVISE TIME PD DUE COLLEGE FTBL								
				Sales Remark: V3 REVISE TIME PD								
				V3 More than 2 codes changed								

--REPORT TOTALS--  
Report Totals: 8 / \$2,700.00

--SALES MONTHLY TOTALS--  
  
Sep 12: 16 / \$6,150.00    Oct 12: 3 / \$550.00  
Sales Totals: 19 / \$6,700.00  
Station Totals: 19 / \$6,700.00  
Lines not sent/rcld/rtrn: 0 / \$0.00

--COMPETITIVE--

Market Totals	\$83,750	CATV 0%	WAVY 33%	WGNT 6%	WPXV 0%	WTKR 23%
		WTVZ 4%	WVBT 8%	WVEC 26%		

--COMPETITIVE COMMENTS--  
COMPETITIVE IS ESTIMATED

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Demos	RA35+				

--- CREDIT RISK ---  
CASH IN ADVANCE